

2015 **RESOURCE**
PEOPLE
MEDIA KIT



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COVER STORY
DARWIN'S CROWN JEWEL COMES TO LIFE
 The \$1.5-billion Darwin Crown Jewel project is a landmark development for the Northern Territory. It will create thousands of jobs and transform the region's economy. The project includes a new port, a power plant, and a large-scale industrial park. The development is expected to be completed by 2025.



COVER STORY
Exploring Gold Fields
 Breathing new life into WA mine assets
 Picking gold with Aboriginal Moortim
 Kicking goals with Aboriginal Moortim

COVER STORY
GOVERNMENT EXTENDS support for e-Mentoring
 The Australian Government has extended its e-Mentoring program for a further two years. The program provides support and guidance for young people in the resource industry.



COVER STORY
AFRICAN TOUCH REJUVENATES AUSSIE GOLD MINES
 Threes women a winning formula
 Full mental health for up industry awards, and Howard talks it



WELCOME TO RESOURCE PEOPLE

Published quarterly, *Resource People* is the official magazine of Australia's national resource industry employer group – the Australian Mines and Metals Association (AMMA). AMMA has a widespread national presence and the most specialised resource industry knowledge in Australia, with its members directly and indirectly employing more than half a million working Australians. Directly mailed to more than 5000 professionals, managers and executives involved in Australia's prosperous mining, oil and gas, and allied and servicing sectors, *Resource People* has become a trusted source and 'must-read' publication for those who want to stay informed. Covering the human stories behind Australia's fastest growing industry, *Resource People* combines feature articles and insightful profiles with the latest on recruitment, training and development, workplace relations, migration, leadership and all other workforce-related topics. With its contemporary design and high-quality editorial content, *Resource People* is the go-to source for those who want to stay informed of changes within this dynamic industry.

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AD RATES 2015 all prices are per issue and exclude GST

Full colour	casual	2 issues	4 issues
Double page spread	\$3,960	\$3,760	\$3,370
Full page	\$2,200	\$2,090	\$1,870
Half page	\$1,540	\$1,465	\$1,310
Quarter Page	\$770	\$730	\$660
Preferred Position	casual	2 issues	4 issues
Gatefold (3 pages)	\$5,060	\$4,800	\$4,300
Inside front cover double page spread	\$4,180	\$3,970	\$3,550
Outside back cover	\$2,860	\$2,720	\$2,150
Inside front cover	\$2,530	\$2,400	\$2,150
Inserts	casual	2 issues	4 issues
<small>(Maximum size for inserts: 210mm wide x 297mm high)</small>			
One page (2 sides)	\$1,870		
Two page (4 sides)	\$2,430		

DEADLINES

Issue	Deadline
Autumn	Jan 27
Winter	Apr 7
Spring	Jul 6
Summer	Oct 6

ADVERT DIMENSIONS



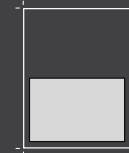
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CONTACT US

The Magazine Publishing Company
34 Station St Nundah Qld 4012
PO Box 406, Nundah Qld 4012
P: 07 3866 0000 F: 07 3866 0066
E: info@tmpec.com.au www.tmpec.com.au



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