

Pilbara News

Wednesday, 16 November 2011

Page: 14 PIL 1st Circulation: 8,934

Area of Clip: 86.99 sqcm

Clip ID: 1059764321 Region: WA Regional

Call for female workers

A PROGRAM aimed at increasing female participation in the resources industry was launched last week.

The Australian Women in Resources Alliance will unite employer group the Australian Mines and Metals Association with miners and the Federal Government's Critical Skills Investment Fund to enact recommendations from the National Resource Sector Workforce Strategy.

Australian Mines and Metals Association director Minna Knight said increasing the number of female workers in the resources and allied construction sectors had been identified as an essential strategy in meeting the industry's escalating demand for workers.

"AWRA will build on many of the outstanding industry initiatives and networking groups already doing great things for female resources workers," she said.

"This project gives us an opportunity to unite all these organisations under one banner and take a nationally coordinated approach to increasing the attraction and retention of female workers in the resource industry.

"This is an exciting and inclusive project that will build on existing networks and initiatives and work towards a vitally effective outcome for the resource industry."